

PPC FALL MEETING 2026

Aug. 30th - Sept. 1st
The Coeur d'Alene Resort
Coeur d'Alene, ID



KEYNOTE SPEAKER

ERIK QUALMAN

Artificial Intelligence

Transforming Your Future...Today

Speed Networking
Customer Meetings
Networking Opportunities
Sporting Activities



**PETROLEUM
PACKAGING COUNCIL**
PPC EST. 1950

SESSIONS:

What's In It for Me? Extracting Real Value from Retail RFID Mandates
Advanced Palletizing: Engineering Principles, Technologies, Challenges & Future Innovations
Small Label, Big Impact
Stop Delegating Tasks. Start Delegating Outcomes
Regulations & Legislation Affecting the Petroleum Packaging Industry

KEYNOTE: ERIK QUALMAN



Erik Qualman is a #1 Best Selling Author and Keynote Speaker Erik Qualman has performed in 60 countries and reached 60 million people. His Socialnom-ics work has been on 60 Minutes to the Wall Street Journal and used by the National Guard to NASA. His book Digital Leader propelled him to be voted the 2nd Most Likeable Author in the World behind the Harry Potter series. What Happens in Vegas Stays on YouTube helped Qualman be listed by Forbes and Fortune as a Top 100 Digital Influencer. His business books are used in over 200 universities and he has received honorary doctorate for his ground breaking work. His latest book, The Focus Project, is a guide to pursuing less in order to achieve more. Qualman was formerly a sitting professor Harvard & MIT's edX labs.

Most importantly, he's still trying to live up to the "World's Greatest Dad" coffee mug he received from his wife and two daughters.

Artificial Intelligence-Transforming Your Future...Today

- Using AI to make your organization more efficient and human
- Overcoming the challenges these new technologies present including successfully navigating ethical implications, job adjustments, algorithmic bias, employee retention, private, security, and more.
- Striking the right balance between AI and Eye-to-Eye (Jetsons + Flintstones)

Speed Networking!

What is Speed Networking?

Speed Networking provides Associate Members with the opportunity to introduce themselves to Regular Members during a series of 8-minute networking sessions. At the end of each session, Associate Members will rotate to the next table.

Space is limited. Cost is \$100 per Associate Member company.

Participation is limited to two representatives per company, and only one reservation per company will be accepted. Pre-registration is required. The Speed Networking event at the Fall Meeting 2022 sold out, so early registration is encouraged. If selected to participate, you will be contacted by Matthew Miller or Tom Bishop.

Registration for Speed Networking will be handled through a separate sign-up form, distinct from the meeting registration form, and will be distributed in a separate announcement.

Keep an eye out for Speed Networking registration sign-up soon!

SPEAKER BIOS



DAVE ULAND is the founder and president of Freehand Engineering, LLC, an engineering consultancy specializing in RFID and printed electronics. Over an 11-year consulting career he has served more than 50 clients across UHF, NFC, EAS, and BLE technologies — from strategic planning and supply chain development through packaging line implementation, converting, encoding, quality and compliance programs. Earlier in his career Dave was a featured speaker at trade shows and seminars on RFID label automation and served as a consultant to Walmart supply chain partners navigating compliant RFID labeling systems. He co-founded ASK-intTag, LLC — a joint venture sited on IBM’s trusted foundry campus in Essex Junction, Vermont. Dave holds a BS in Mechanical Engineering from Case Western Reserve University and is the inventor or co-inventor on eight patents. He is based in Granville, Ohio.

JEFF GURITZA is an innovative commercial leader with deep expertise in industrial automation, end-of-line packaging systems, and international channel development. He has built a reputation for merging data-driven decision-making with good-old-fashioned relationship-building and gut instinct. Jeff has led initiatives involving robotics, packaging machinery, distribution strategy, private-label programs, and integrated sales and marketing operations. He brings extensive experience collaborating with global partners of all shapes, sizes and types to drive profitable revenue growth and deliver consistent end-customer success.



MEGAN MCGRORY is the Sustainability Manager for the Americas region at Multi-Color Corporation (MCC), a global leader in premium label and packaging solutions. At MCC, she drives initiatives to advance circular packaging and improve environmental performance. She leads efforts to embed design for recyclability principles across product portfolios, focusing on reducing material complexity, increasing post-consumer recycled content, and aligning packaging strategies with evolving EPR regulations. Megan partners cross-functionally to translate sustainability goals into actionable design and operational changes, helping to reduce environmental impact while improving compliance and overall ESG performance.

MATT EICHMANN is the Founder of Catalyst Point Leadership Advisors, an executive coaching and leadership development firm that helps leaders and teams improve performance through stronger communication, accountability and leadership effectiveness. A former Marine Corps officer and senior executive with more than 25 years of leadership experience, Matt has led teams across manufacturing, finance, investor relations, sustainability and marketing. He is an ICF-certified executive coach who specializes in helping organizations build stronger leaders, healthier cultures, and more consistent business results.



GREGORY M. SCOTT, ESQ. is President of Merevir Consulting, a Washington, D.C.-based lobbying and political consulting firm. Greg is an attorney and lobbyist with over 35 years of experience representing clients and trade associations before Congress and the federal administrative agencies. Greg started his professional career as a legislative assistant to a member on the House Energy and Commerce Committee after college, cut his teeth on elections and fundraising as a political consultant while attending law school at night, and then became a partner in the D.C. law firm of Kelley, Drye and Warren where he acted as PPC outside Counsel. Greg was lured from the law firm into the non-profit trade association world, serving as the Executive Vice President and General Counsel of the American Petrochemical and Fuels Manufacturers and as President and Chief Executive Officer of the Portland Cement Association. Returning to the for-profit world six years ago, Greg started his consulting firm and represents a diverse set of clients as an outside counsel and a government relations advisor.

The Coeur d'Alene Golf & Spa Resort

115 S. 2nd Street, Coeur d'Alene, ID 83814

Phone: 208-765-4000

Check In: 4:00pm, Check Out: 11:00am

Complimentary WiFi, coffee maker, mini fridge in all rooms

Valet & Covered Self parking: \$26 per night

On-site EV charging stations

Resort shuttle from the airport-\$45 each way

Book 48-hours in advance



PPC staggered Room Rates-**Resort fee is waived**

North Wing: \$329 per night & Park Terrace: \$359 per night

See the resort's website for details on room types. If it shows sold out on part of your reservation you may need to switch to the other room type or switch rooms mid-stay.

For reservations at PPC rates use the reservations link on the PPC website or 888-965-6542.

NOTE: THE RESORT HAS A SEVEN DAY CANCELLATION POLICY, IF YOU MUST CANCEL, DO SO AT LEAST seven days BEFORE YOUR CHECK-IN DATE OR YOU WILL BE CHARGED.

ABOUT THE COEUR D'ALENE GOLF & SPA RESORT:

The resort has six restaurants and cafes:

Beverly's is ranked as one of America's top restaurants, It has incredible views from the Resort's 7th floor. The 5-star cuisine includes distinctive Northwest flavors, innovative signature dishes and the Pacific Northwest's largest wine cellar. Beverly's has received a Grand Award from Wine Spectator for two years in a row for its 10,000 bottle wine cellar.

Whispers-Revel in the cool vibes at this lake front lounge. Whispers is known for its specialty cocktails.

Dockside gives dramatic lake views paired with a refined approach to the distinctive flavors native to North Idaho. Dockside turns ordinary days into memorable moments with signature Goey Desserts and legendary holiday brunches. Check out the resort's Sunday Brunch or Sunset Dinners.

The Floating Green Restaurant is the unique golf course restaurant offers casual indoor seating or a spacious outdoor patio with views of the world-famous Floating Green. Please your palate with breakfast before your round of golf, lunch in the afternoon, and gourmet dinners at sunset.

Boardwalk Bar is a casual full-service bar makes the perfect setting to enjoy a breathtaking sunset with a signature Huckleberry Lemonades or ice-cold beer - or take your libation to-go as you stroll around the world's longest floating boardwalk.

Lobby Cafe fuels your morning with Starbucks Coffee, as well as house-made kombucha, refreshing teas, protein smoothies and a wide selection of fresh house-baked pastries, breakfast sandwiches, quiche, poke bowls and more. Additionally, enjoy a canned cocktail or cold beer by the lobby fireplace from our fully stocked grab-and-go case any time of the day.

A list of resort and local area restaurants are posted on the PPC website.

Spa

The Coeur d'Alene Resort Spa has an indoor pool, jacuzzis, fitness center, mediation room. They also have large offering of spa treats, such as massage therapy, exfoliations and wraps, facial treatments, hair and nail services, day passes (Monday-Thursday) to the spa facility.

Sips & Bites in the spa offers a delectable food menu and a refreshing drink menu to enhance your spa experience.

SCHEDULE AT A GLANCE

*Schedule Subject to Change

Saturday, August 29th

- 9:00am - 11:30am LRP Meeting
- 9:00am - 11:00am TEC Meeting
- 9:00am - 11:00am Membership Committee Meeting
- 1:00pm - 5:00pm Board of Directors' Meeting
- 3:00pm - 5:00pm Communications Committee Meeting
- 5:00pm - 6:00pm Networking Reception

Early Bird Deadline:
Friday, July 17th

Cancellation Deadline:
Monday, August 17th

Sunday, August 30th

- 8:00am Shotgun** Golf Tournament-on-site-**Meet at staging area at 7:00am-7:30am**
Boat, resort shuttle or drive to course
- 8:30am - 1:00pm Coeur d'Alene Lake Sport Fishing
- 5:30pm - 6:00pm New Member Experience-New Members, Board Members and Mentors ONLY
- 6:00pm - 7:00pm Welcome Reception-ALL

Monday, August 31st

- 6:30am Tubbs Lake Hike (2.1 miles)-**Meet by valet at 6:15am**
- 7:30am - 10:30am Continental Breakfast
- 8:00am - 8:30am Associate Member Meeting
- 8:30am - 10:30am President's Message/Keynote Address/Elections
Keynote Speaker: Erik Qualman
- 10:30am - 10:45am Break
- 10:45am - 11:45am *"What's In It for Me? Extracting Real Value from Retail RFID Mandates"*
Speaker: Dave Uland, Founder & President, Freehand Engineering LLC
- 11:45am - 12:00pm Break
- 12:00pm - 1:00pm *"Advanced Palletizing: Engineering Principles, Technologies, Challenges & Future Innovations"*
Speaker: Jeff Guritza, Chief Growth Officer, Combi Packaging Systems
- 1:00pm - 3:30pm High Octane Coffee Break, Coffee drinks and snacks in the PPC Office
- 1:30pm - 3:30pm Speed Networking
- 5:00pm - 6:00pm Happy Hour Reception
- 6:00pm - 8:00pm Coeur d'Alene Lake Dinner Cruise (pre-registration required)

Tuesday, September 1st

- 7:15am - 8:30am TEC Breakfast-Attendees are encouraged to attend
- 8:30am - 8:45am Break
- 8:45am - 9:45am *"Small Label, Big Impact"*
Speaker: Megan McGrory, Multi-Color Corporation
- 9:45am - 10:00am Break
- 10:00am - 11:00am *"Stop Delegating Tasks. Start Delegating Outcomes: How Plant Leaders Build Teams That Don't Need Babysitting"*
Speaker: Matt Eichmann, Founder, Catalyst Point Leadership Advisors
- 11:00am - 11:15am Break
- 11:15am - 12:15pm Regs & Legs Session-*"Who's On First? Regs & Legs in 2026"*
Speaker: Gregory M. Scott, Esq., PPC Counsel
- 12:15pm - 2:30pm High Octane Coffee Break, Coffee drinks and snacks in the PPC Office
- 12:30pm - 4:00pm Spouse Event-Lunch & Lake Cruise, **Meet in front of Dockside Restaurant at 12:20pm**
- 6:00pm - 6:30pm Cocktail Reception
- 6:30pm - 8:00pm Dinner & Board of Directors' Installation
- 8:00pm - 10:00pm Entertainment

Wednesday, September 2nd

- 8:00am - 10:00am Board of Directors' Wrap-Up Meeting

PRIVATE MEETING ROOMS ARE AVAILABLE ALL DAY SUNDAY, MONDAY & TUESDAY BY RESERVATION
Call or email the PPC Office to Reserve: 949-369-7102 OR PPC@ATDmanagement.com

ACTIVITIES

Golf Tournament - Sunday, March 1st

The Coeur d'Alene Resort Golf Course

It's one of the best-known icons in golf: the famous 14th Hole at The Floating Green. The breathtaking lake views from nearly every hole ease the tension of the formidable challenge presented by The Floating Green. Award-winning, expertly groomed course aesthetics complement the experience. The superb attention to every need and detail sets the scene for the ultimate round of golf—where every guest is considered a member. The experts at Golf Digest, Golf Magazine and Conde Nast Traveler agree: this is one of the world's most memorable golf experiences anywhere.



Designed by Scott Miller, the course is 6,803 Yards in length and encompasses 200 acres.

The course is across the lake and can be accessed by a speed boat or resort shuttle (provided) or driving around the lake. Clubs are not allowed on boats. Plan ahead to get there on time.

8:00am modified shotgun, meet at staging area between 7:00am-7:30am

\$319 per golfer. Rental clubs are \$80 per set-**pay on your registration form.**

Lunch, one beer/soda, and balls included.

BRING SUNSCREEN. Casual golf attire. Collared shirts are preferred.

Golf Tournament Hole Sponsorships Are Now Available

Golf tournament hole sponsorships are available for \$175 each or two for \$300.

A sign will be posted on the hole with your logo. Limit of 18 per tournament.



Sport Fishing on Coeur d'Alene Lake - 4 Hours Sunday, March 1st

Sport fishing; be it for salmon, pike or bass is an age-old pastime. Experience the spectacular scenery, the abundant wildlife, bald eagles and osprey. Together the experience will leave you "reeling". Lake Coeur d'Alene is deep and clear with steep rocky ledges, gravel beaches and shallow bays. These conditions make for diverse fishing opportunities. The majority of lake fishing will be trolling with the use of down riggers.

8:00am-12:00pm

\$310 per person, **includes license, guide and equipment (4 person minimum)**

Recommended: Sunscreen, long sleeve shirt/jacket and a hat.

POOLS & BEACH

The resort has Indoor and outdoor pools and fitness facility. There is also an infinity edge outdoor pool and private beach by the golf course spa. Transportation to the golf course and infinity pool is available via boat or resort shuttle.

MORE ACTIVITIES

Nature Hike at Tubbs Hill - Monday, March 2nd

This replaces our 5K Fun Run/Walk

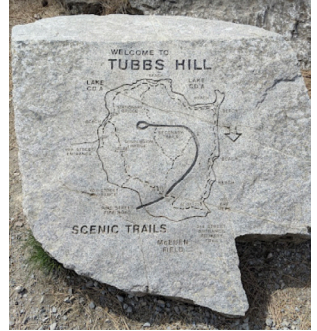
Tubbs Hill is a beautiful, scenic spot offering a perfect outdoor escape right near downtown. This 120-acre park features a network of hiking trails that wind around the hill, offering stunning views of Lake Coeur d'Alene, the surrounding mountains, and the city. The trail is relatively easy to navigate, making it suitable for all skill levels. The walk around Tubbs Hill takes you through lush forests, past rocky outcrops, and along the water's edge. It's a hidden gem for anyone looking to enjoy Coeur d'Alene's beautiful outdoors.

6:30am-7:45am, Meet by valet at 6:15AM

\$36 per person, includes water and t-shirt

Recommend: jacket or sweatshirt and tennis or hiking shoes.

Temps will be about 58-62 degrees at that time.



Private Dinner Cruise - Monday, March 2nd

Join us for private dinner cruise for a scenic tour of the stunning Lake Coeur d'Alene, where you'll enjoy breathtaking views and the natural beauty of this remarkable destination.

Spouses invited.

Meet at dock at 5:45pm

Cruise 6:00pm-8:00pm, Sunset is 7:30pm

\$199 per person includes cruise, drinks and dinner



Spouse Event - Tuesday, March 3rd Lunch & Coeur d'Alene Lake Cruise

This is a special event in the area's most beautiful town!

We'll gather for lunch at the waterfront Dockside Restaurant, located just off the resort's lobby. Known for its

delicious food, fresh salad bar, and famous gooey desserts, it's the perfect place to relax and enjoy great company.

Following lunch, you'll be treated to a special demonstration that is sure to amaze and inspire.

Afterward, we'll take a leisurely walk along the docks and board a public cruise boat for a scenic tour of the stunning Lake Coeur d'Alene, where you'll enjoy breathtaking views and the natural beauty of this remarkable destination.

12:30pm-4:00pm

Meet in front of Dockside Restaurant at 12:20pm

\$145 per person includes cookbook

OTHER ACTIVITIES AT OR NEAR THE RESORT:

Hiking

Bike Riding

Fly Fishing

Paddleboarding

Kayaking

River Rafting

Jet Boat Tour

Private Lake Tours

Float Plane

ATV Tour

Timberline Zipline

Sierra Silver Mine Tour

Classes: Pottery, Candle Making, Migliore Olive Oil

MORE DETAILS...

What To Attend

All sessions are open to PPC members. Sessions are included in your registration fee. The Golf Tournament, activities, and special events are available at a special fee. A Spouse/Significant Other fee of \$200 applies. They may attend the Keynote Address, Coffee Breaks, Receptions and Banquet at no additional charge. Significant Others can also attend all other optional events for the cost stated on the registration form as long as they are registered for the meeting. There is a section on the registration form to register them. The Board of Directors requests that children do not attend PPC functions.

Spouse/Significant Other Attendance Fee

There is a Spouse/Significant Other fee of \$200 to attend the Spring and Fall Meetings. It can be paid on your registration form and is required to attend any event, meal, reception, or optional activity.

Board of Directors' Installation Dinner - Tuesday, September 1st

The evening will be held indoors. Dress is button down shirts, jackets for men and cocktail attire or slacks and blouse for women. This is dressy event with a sit-down dinner and the Installation of the 2027 Board of Directors.

Schedule:

6:00pm-6:30pm Reception

6:30pm-8:00pm Dinner & Installation

8:00pm-10:00pm Entertainment

Cost: No charge for attendees.

PPC Fall Meeting Attire

Business casual is appropriate for PPC meetings and business attire for the Sunday reception and Monday Night Dinner Cruise. Tuesday night events are dressy. Bring a sweater or jacket for the dinner cruise.

Airport/Transportation/Parking

The Coeur d'Alene Golf & Spa Resort is 40 miles east of Spokane International Airport (GEG). The resort offers valet parking at \$25 per day. Self Parking is complimentary.

The resort has a shuttle from the Spokane Airport \$45 each way (less than Uber/Lyft).

Book 48-hours in advance: 855-421-1226

There are Uber and Lyft Apps on the PPC App.

Restaurants

There are several restaurants on property. A list of resort and local area restaurants are posted on the PPC website.

Weather

Coeur d'Alene in late August has 78-80 degrees daytime high and 52 degrees at night. There is a low chance of rain during our stay.